

# Is Your Data Holding You Back?

## Three Questions to Ask About Your Industrial Connectivity



Many manufacturers aren't harnessing their data for optimal performance and business growth.<sup>1</sup> Ask yourself if your data is actionable—or just another missed opportunity:

### 1. IS YOUR DATA TIMELY?

Do you have real-time insight into your daily industrial operations and production assets?

#### FROM LIMITED TO REAL-TIME VISIBILITY

- Make decisions in real time.
- Improve awareness of your industrial environment.<sup>3</sup>
- Easily prepare for production changes.<sup>4</sup>

*With greater agility from data connectivity solutions, Cirrus Tech, an automation technology company in the warehousing industry, decreased their response time on the plant floor to less than two seconds.<sup>5</sup>*



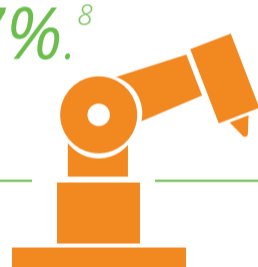
### 2. IS YOUR DATA INTEGRATED?

Do you have seamless, integrated connectivity between your diverse automation devices and business applications?

#### FROM SILOES TO INTEGRATED CONNECTIVITY

- Streamline your plant floor operations and protocols for increased productivity.
- Ensure smoother day-to-day operations—across your industrial ecosystem and the global enterprise.<sup>6</sup>
- Decrease human error and stress.<sup>7</sup>

*With their streamlined, integrated data, a rubber compound manufacturer cut their prime material use by 7%.<sup>8</sup>*



### 3. IS YOUR DATA EASY TO MANAGE?

Do you have customizable control over your data and insight into historical trends? Is your data management system intuitive and easy to use?

#### FROM WORKAROUNDS TO CUSTOMIZABLE CONTROL

- Determine enterprise-wide metrics that drive financial value and business growth.
- Simplify data use from the plant floor to the top floor.
- Ensure scalable assets through single-source data connectivity.

*With their customized data connectivity, JBT Corporation, a technology solutions company in the Aerotech industry, worked more efficiently with airports of different sizes by scaling from 2,500 data points to millions.<sup>9</sup>*



If you answered **“No”** to any of the above questions, your latent, siloed, and cumbersome data could be hurting your industrial ecosystem.

## MAKING YOUR DATA ACTIONABLE

Integrated data connectivity systems transform your industrial data from disorganized to digestible.<sup>2</sup> This enhances real-time accessibility, improves holistic visibility, and increases data control.

**Learn how to transform your industrial ecosystem with actionable, integrated data in *“Improve without Change: Extending Your Industrial Assets to Do More with What You Have.”***



1. KEPServerEx Connectivity Platform 2. IoT Monetization and the Network Effect 3. Teel Plastics Reduces Human Error with IoT Strategy Powered by Kepware 4. Pantera Energy Company Improves Oil Production Operations with Modern SCADA System Powered by Kepware and Inductive Automation 5. Cirrus Tech 6. Pantera Energy Company Improves Oil Production Operations with Modern SCADA System Powered by Kepware and Inductive Automation 7. Teel Plastics Reduces Human Error with IoT Strategy Powered by Kepware 8. Fabelec LTDA 9. JBT Corporation

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